



LIVING KNOWLEDGE

The International Science Shop Network



ISSNET PROJECT: *IMPROVING SCIENCE SHOP NETWORKING*

Work Package 2

Public Relations for the Living Knowledge Network

Experiences and future
opportunities

Editor

Norbert Steinhaus

**Building partnerships for
public access to research**

Public Relations for the Living Knowledge Network

Norbert Steinhaus

Wissenschaftsladen Bonn / Bonn Science Shop, Bonn, Germany
International Science Shop Network Living Knowledge

December 2005

Contents

Preface	4
Introduction	5
Public Relations for the Living Knowledge Network	6
Living Knowledge – International Journal of Community Based Research	7
Living Knowledge newsletter	7
Living Knowledge news and discussion group	7
Communication tools	7
Readers survey	9
Future Opportunities	11
Peer review supplement	11
Academic publishing houses	11
Web based magazine	11
Conclusions	13
Annexes	14

Preface

This paper gives an overview on the deliverables of work package 2 of the EC project ISSNET (Improving Science Shop Networking), supplemented by an overview on network public relations activities translated into action.

This work package was a cooperation of Caspar de Bok (Science Shop Biology, University Utrecht, the Netherlands), David Hall (Interchange, Liverpool, UK) and Norbert Steinhaus (Science Shop Bonn).

ISSNET was a 30 month thematic network funded within the programme Raising Public Awareness of Sciences and Technology of the Fifth Framework Programme of the European Commission, Directorate Research under contract number HPRP-CT-2002-00011. ISSNET was a consortium of 13 organisations from 9 countries. The consortium intends to strengthen science shops world-wide, by establishing improving an unique infrastructure that increases public access to science, the public awareness and understanding of the beneficial impacts of science, as well as the limitations and implications of science and technology on their daily lives. ISSNET will also raise awareness of scientists and policy makers of (research) issues that are of concern to the public.

Norbert Steinhaus
Bonn, December 2005

Introduction

The dialogue between society and science needs to be a two-way street where everybody listens as much as he talks. The dialogue between the public on the one side and researchers and experts on the other side will be more promising and productive, when the public is able to discuss "science/society" issues in full knowledge and understanding of scientific "facts", of the results of the research, of scientific action and of the way in which research operates in practical terms.

Over the last few years international interest in the science shop model has developed, and similar organizations have been established in a wide range of countries. There is no structure of an organization that can be seen as the ultimate construction for a science shop. How science shops are organized and operate is highly dependent on their context. There are many organizations using different names instead of science shop, but acting as a science shop. The term Science Shop should be considered a brand name, including all kind of organizations that fit in the (working) definition: "*A Science Shop provides independent, participatory research support in response to concerns experienced by civil society.*"

These international contacts led to an informal network of organizations. The key objective of the Living Knowledge network in general - and the specific workpackage in the ISSNET¹ project this paper is about - is to provide citizens with tools for advanced access to and use of science and technology, because sharing the expertise of science shops advances citizens' ability to participate in the dialogue between science and society.

To reach this key objective several tools have been established:

- **Journal:** "Living Knowledge - Journal of Community Based Research" (LK) was established to publish a combination of news, reviews and discussion of science shop research methods, results and impacts. It is targeted to science shops and science shop staff, as well as similar working organisations and scientists interested in community based research. In addition, LK supplies intermediaries and the media with general information about the international science shop network, and the process and results of community based research. The journal was the key activity of workpackage 2. The basic structure of the magazine has been developed in the project SCIPAS².
- **Newsletter:** The Living Knowledge Newsletter was used as a link between the Living Knowledge Discussion List with its brief information and ongoing discussion and the Living Knowledge Magazine with its detailed reports and articles that represent the current state of the discussion on community based research matters.
- **News and Discussion list:** The Living Knowledge News and Discussion list offers opportunities to its subscribers to inform and discuss about developments related to building partnerships for public access to research and the international network of science shops.
- **Living Knowledge website:** The Living Knowledge website is an open source with general information about science shops, an agenda of activities, online documentation and a database of community-based research organisations.

- **Public Relations material:** Developing and maintaining media as well as expert contacts in workshops, conferences and direct communication, was an essential structural task for the network. This was an important activity of WP 1, WP 2 and WP 3 of the ISSNET project. Handouts, flyer, brochures, poster and power point presentations were only some of the developed materials.

Practical information about these tools can be found in the annex 1.

Public Relations for the Living Knowledge Network

Magazine, newsletter and the discussion list are network media. Beside work meetings or conferences they allow knowledge and information transfer. Living Knowledge - Journal of Community Based Research, the newsletter, the discussion list and the additional material were used

- to promote the concept and understanding of a Science Shop
- to present successful models of knowledge transfer or Science Shop projects.
- to support existing or new Science Shops with information and addresses
- to present current work to clients, project participants, media or any interested people.
- to give scientist who are involved in community based research an opportunity to publish their research results.
- as a bulletin-board to search for (international) co-operation partners within the growing science shop network.

Living Knowledge – International Journal of Community Based Research

The magazine “Living Knowledge – International Journal of Community Based Research” informs every four months about issues relating to the various facets of science shop work. It is one of the infrastructure tools for communication within the Living Knowledge network. It publishes a combination of news, reviews and discussion of science shop research methods, results and impacts. It is targeted to science shops and science shop staff, as well as similar working organisations and scientists interested in community based research. In addition, LK supplies intermediaries and the media with general information about the international science shop network, and the process and results of community based research.

During the ISSNET funding period the Living Knowledge magazine was published 6 times with 12-20 pages per issue (see annex 3). The single issues emphasized on:

- “Getting Started”,
- “Science in Conflict Resolution”,
- “Policy Recommendations”,
- “Advancing Science & Society Interactions”,
- “Community Based Research in Social Sciences”, and
- “Science and Citizen Participation”

¹ ISSNET is a thematic network which awarded financial support (2003-2005) by the Directorate-General Research of the European Commission through the contract HPRP-CT-2002-00011 under the 5th Framework Programme.

² SCIPAS was financially supported (2000-2001) by the Directorate-General Research of the European Commission through the contract HPV1-CT-1999-00001 under the 5th Framework Programme.

Each issue was printed with 3500 copies which were distributed worldwide to: Algeria, Argentina, Australia, Austria, Belarus, Belgium, Burundi, Canada, Canary Islands, Cyprus, Czech Republic, Denmark, Ecuador, El Salvador, Ethiopia, Finland, France, Germany, Greece, India, Israel, Italy, Japan, Korea, Mexico, New Zealand, the Netherlands, Norway, Peru, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, South Africa, South Korea, Spain, Turkey, United Kingdom, and the USA. The magazine has about 250 active subscribers. In addition about 2500 copies were distributed by national contact points in their country.

Living Knowledge newsletter

An electronic newsletter on Community Based Research was prepared. It gives information on current projects as well as short news and information about upcoming publications or events. The newsletter was disseminated by e-mail. Print outs have been used as handout during conferences, meetings or trainings.

During the funding period 14 newsletters have been edited and published and sent out to more than 250 active subscribers. The newsletters are archived on the Living Knowledge website.

In the follow up project TRAMS³ the editorial work is continued. The publication rate is kept to every two months. One special edition on 'Options for international co-operation' was published in October 2005.

Living Knowledge news and discussion group

The news and discussion group is an open and free internet mailing list for people that want to [join the network](#) or that are interested in building partnerships for public access to research in general. The listserv is used for exchange of practical information and strategical discussions as well as the expression of personal opinions on science and society interactions. There is a searchable archive of the listserv communications.

Subscribers to this listserv are recognised as members of the Living Knowledge network. The list has over 350 subscribers from a wide variety of countries all over the world. All subscribers automatically receive the Living Knowledge newsletter as well.

Communication tools

To increase the visibility of science shops and the new international science shop network supportive material for public relation activities was designed and edited (see annex 2).

Folders to announce the second Living Knowledge conference February 2005 in Seville, Spain and to introduce the Living Knowledge network were created.

In preparation of the conference a book of abstracts was published by Teresa Rojo from Pax Mediterranea, the Spanish consortium partner. The proceedings of the conference were published by the Bonn Science Shop. Both, abstracts and proceedings, were published in the name of the Living Knowledge network.

³ TRAMS (Training and Mentoring of Science Shops) is a Coordinated Action (2005-2007) and awarded financial support by the Directorate-General Research of the European Commission through the contract SaS6-CT-2005-013654 under the 6th Framework Programme.

Two poster and a map with press clippings on science shops were created to support conference and workshop activities of network members. Presentations to promote the Science Shop model as well as the increasing network activities have been given on national levels but also on several conferences around the world:

Conference presentations

- Luxembourg (Luxembourg) – May 22, 2003: Colloquium Generale “Les Jeudis de l’IST”
- Curtea de Arges (Romania) – July 15-20, 2003: University in Society 2003
- Sandstone (USA), October 16-19, 2003: CRN6 - Powerful Collaborations
- Utrecht (the Netherlands) - November 20, 2003: National Science Shop Conference
- Milano (Italy) – November 27-28, 2003: Interfaces between Science and Society
- Liverpool (UK) – December 2, 2003: The reality of partnerships
- Brasov (Romania)- June 9-11, 2004: First National Science Shop Conference
- Stavanger (Norway) – August 4-7, 2004: Community-Campus partnerships
- Groningen (the Netherlands) – November 3 – 4, 2004: National Science Shop Conference
- Paris (France) – November 5-6, 2004: Nouveaux acteurs, nouveaux dispositifs pour la recherche en Ile de France
- Seville (Spain) - February 3-5, 2005: Advancing Science and Society Interactions
- Bucharest (Romania) – May 12-14, 2005: 7th conference of the Romanian National University Research Council (CNCSIS)
- Beijing (China) – June 22-23, 2005: PCST 2005
- Cambridge (USA) - June 24-26, 2005 Science Democracy Network Annual Meeting
- Winnipeg (Canada) – September 15-18, 2005: CU-Expo 2005
- Tilburg (the Netherlands) – October 7, 2005: National Science Shop Conference
- Shanghai (China) – November 3 - 4, 2005: City Science Communication International Forum
- London (UK) – December 1-2, 2005: Descartes Prizes Award Ceremony 2005

Workshops

- Paris (France) – November 12-15, 2003: European Social Forum
- Liege (Belgium) - April 26-28, 2004: The Europe of Knowledge 2020
- Stavanger (Norway) - August 4-7, 2004: Community-Campus partnerships
- Brussels (Belgium) – November 24, 2004: Science in Society workshop
- Brussels (Belgium) – November 25-26, 2004: Thinking the future and twinning old/new shops
- Seville, (Spain) - February 3-5, 2005: Advancing Science and Society Interactions
- Brussels (Belgium) – March 3, 2005: European Universities: Enhancing Europe’s Research Base
- Iasi (Romania) – April 22, 2005: InterMediuNet workshop
- Bucharest (Romania) – Sep 13, 2005: InterMediuNet Seminar
- Brussels (Belgium) – June 9, 2005: Science shops as actors for regional development
- Barcelone (Spain) – April 8, 2005 - First workshop on University Research Experiences with Citizens
- Petersborough (Canada) – September 19, 2005: University – Society Interfaces
- Wageningen (the Netherlands) - September 28, 2005: The Science Shop perspective
- Brussels (Belgium) – November 24-25, 2005: Governance and Science

Expositions

- Liege (Belgium) - April 26-28, 2004: The Europe of Knowledge 2020
- Seville (Spain) - February 3-5, 2005: Advancing Science and Society Interactions
- Brussels (Belgium) – March 9-11, 2005: Science in Society Forum

Consultations

- Kuala Lumpur (Malaysia): August 25, 2003
- Paris (France): November 17, 2003
- Cork (Ireland): November 28, 2005
- Lyngby (Denmark) November 30, 2005
- Lyngby (Denmark) December 8, 2005

Background reports on different aspect of the ISSNET goals have been published. The Science Shop of Economics, Management and Organization of Groningen University conducted research to analyse the needs, ideas and options to continue the network. It unravelled the web of science shops. The research included a survey among members of the Living Knowledge network and a survey on theories on networks (*Unraveling the web: how to improve the International Network of Science Shops*, Kuyvenhoven , C.J. (2005). Background report of ISSNET work package 1:

<http://www.livingknowledge.org/new%20web-content/framesets/fs-reports.html>)).

An international brochure on Science Shops is also available. This brochure was produced by the European Commission in close co-operation with the International Science Shop Network. In the brochure information can be found on activities and impact of Science Shops. The examples in the brochure give an outstanding overview of the different contexts in which Science Shops operate. The brochure is of special interest for people who are involved in science and society issues (on a practical, political and management level) or who want to adopt the concept of Science Shops. The brochure is available in English, German and French.

Readers survey

In June 2004 a survey on how to improve the International Network of Science Shops was made by Corstiaan Kuijvenhoven (Kuijvenhoven, 2005). 88 science shops and and organisations from the Living Knowledge discussion list answered to the online questionnaire. Part of the questionnaire was related to PR and communication activities of Living Knowledge. Kuijvenhoven found out that 52 % see the magazine as important or very important network activity. 59 % would be willing to pay for a subscription, 40% would pay 10-20 € per year. He also found out that 76 % of the repliers stressed that the visibility of the network, lobbying for Science Shops as well as PR activities are important or very important.

Comments on the question about the journal included that the payment “should be included in a full membership fee” or that it “depends on the number of issues per year.” Several comments stressed that the journal “can be an electronic one”, “a digital one will do as well” or “a journal is too expensive in relation to the advantages. We prefer an Internet/e-mail bulletin.”

Question 13

Which of the activities listed below do you think the international network of science shops should offer? Rate the importance of the activities that you have selected (less important; important; very important).

	A	B	C	D	E	F	G	H	I	J	K	L
Not selected	21%	16%	21%	28%	27%	25%	23%	20%	22%	26%	14%	90%
Less important	23%	14%	7%	5%	21%	21%	27%	31%	36%	26%	10%	0%
Important	33%	32%	26%	43%	31%	37%	32%	36%	28%	32%	27%	2%
Very important	23%	38%	46%	24%	21%	17%	18%	13%	14%	16%	49%	8%

A Discussion forum, **B** Knowledge database, **C** Database of science shops, **D** Mailing list, **E** Journal, **F** Int. bi-annual conference, **G** Thematic networks, **H** Exchange of staff/students, **I** Training prog. for scientists, **J** Training prog. for students, **K** Lobbying, fund raising, PR, **L** Other (Kuijvenhoven 2005)

Question 22

Would you be willing to pay for a subscription to the journal?

Yes: 59%, No: 36%, Non-response: 5%

If yes, how much (in euros per year)?

0-10: 23%, 10-20: 40%, 20-30: 35% More than 30: 2%

A second questionnaire with detailed questions about the Living Knowledge communication tools was sent out from February to April 2005 (see appendix). It was distributed as supplement to the Living Knowledge magazine amongst the subscribers and the distribution lists of the cooperation partners, sent out through the Living Knowledge discussion list as well as distributed amongst the participants of the 2nd Living Knowledge conference in Seville. In total more than 2500 printed copies of the questionnaire have been sent. In addition the questionnaire was available online on the Living Knowledge website.

This survey got 20 responses. The results are not representative. Those who replied in general rated content and variety of the newsletter and the magazine as good to very good.

Future Opportunities

Peer review supplement

Recognized scientific journals with their peer review system rarely publish the results of community based research. In the way the science community sees itself, publishing research results is very important. Results that are published after being peer reviewed by a recognized editorial board do have a different status. From that perspective during the SCIPAS project period (1999-2001) the need for a peer reviewed journal was expressed. It should give scientists who are involved in community based research an opportunity to publish their research results.

In fact submission of articles to the magazines' suggested main topics on ones' own initiative was rare. Submission on demand after being contacted by the editors was more common. Academic demands did not lead to real contribution. It also seems that submitting in English was a problem for non native speakers. Editing tasks

We still think that a reviewed journal for community based research results could increase the acceptance of science shop related scientists and their research results within the science community. However, from the practical experiences it does not seem realistic at the moment that a peer reviewed supplement can be translated into action.

Academic publishing houses

A preliminary survey of academic publishers who may want to publish a refereed International Journal of Community Based Research for Living Knowledge was made (see annex 4). The next stage would be to complete a new journal proposal form.

Web based magazine

Today information within the Living Knowledge network is disseminated in four ways: as short-term information on the discussion list, as regular bi-monthly information on events and activities by an electronically newsletter, as detailed information on projects and research results with a specific focus by a printed magazine, and as background information by the website with its archives and databases. There is some overlap between the newsletter and the magazine. In order to create a more clear distinction between the two tools the printed magazine in the future will only be published once a year as thematic issue. This will have implications for both, the magazine and the newsletter.

Users visit a website only if there is content that speaks to them. Content that will help them be more productive, solve a problem, or do something creative or meaningful. A internet based information tool such as a web magazine will help to ensure a large diffusion of information concerning Science Shops and their activities. It can't replace a printed version in all aspects, but it will help to disseminate current information. It also could help to attract readers to the Living Knowledge website.

The Living Knowledge web magazine should not be edited as a common magazine with fixed deadlines and a worked out appearance to the last detail which is similar to a printed magazine. The presentation on the internet allows to present up to date and eye catching information. Thus the content of the Living Knowledge web magazine will be presented in a deep structure. This means there is a limited amount of information on each screen, and the reader has to click a hyperlink to get more information. Everything cannot fit on a single page; therefore, it is much better to organize the information into smaller, comprehensible parts. The content will be filtered into smaller units of relaxed

content. Information is reduced to concise, conceptually related units, facilitating rapid scan opportunities, with access to greater detail if so desired. This allows users to drill-down to greater detail without having to parse through overly crowded pages of text. The three methods of navigation recommended for this web based magazine are: table of contents, search engine, and article index.

- The content for the Living Knowledge webzine could be divided into four main sections, which appear in the table of contents in a navigation bar. The sections could be 'News', 'Around the world', 'Focus' and 'Forum'. These sections can be divided into several subsections. 'Printed issues', 'Subscription' (for newsletter and discussion list), 'Contact' and 'Living Knowledge Home' are additional links in the navigation bar.
- By typing in a keyword, a search engine lists all the articles on that topic (with links to the articles) and ranks them by priority.
- The article index lists by topic all articles in all issues of the webzine and the already published printed issues.

For the convenience of users a row of navigation links should be at the bottom of the page (same links as in navigation bar). Section identifier (e.g., News or Around the World) should be visible, to provide a sense of context, and let users always know where they are.

The web magazine should be edited and updated at least in the same interval as the Living Knowledge newsletter. Current events or contributions of relevance can be uploaded independent of submission deadlines. An update by the network members themselves at least in the 'News' section by using a content management system and a password access is optional.

The Living Knowledge network website and the website for the online magazine should be recognisable linked on their entry pages.

Conclusions

Communication tools in the first line support the network and linked project activities and keep partners informed about the state of the art as well as new results and progress of research and survey activities. But also intermediaries, the media, other networks or NGO's and stakeholders can be targeted by and get use of the specific activities.

More than 250 people from over 40 countries all over the world actively subscribed for the Living Knowledge newsletter and the Living Knowledge magazine, confirming the important role of these communication tools in the network activities. The declared willingness of subscribers to pay at least a small fee for the Living Knowledge magazine should be taken into consideration for the future plans for structuring the Living Knowledge network.

A reviewed journal for community based research results could increase the acceptance of science shop related scientists and their research results within the science community. From the practical experiences it does not seem realistic at the moment that a peer reviewed supplement can be translated into action.

To increase the visibility of Science Shop activities and experiences a web based information platform – a web magazine – should be put aside the Living Knowledge homepage.

Several public relations tools have been created during the ISSNET funding period. Due to the number of presentations on Science Shops during conferences and workshops and other outreach activities by different network members the establishment of specific contact point for PR activities is recommended.

Annex 1

Living Knowledge information tools

Tool	Website	Discussion group	Newsletter	Journal
format	general information about science shop network, overviews	email group	email document, ca. 2-3 pages	paper magazine, 12-16 pages
frequency	unspecified	unspecified	bi-monthly	yearly special issue
audience	all people interested in community based research and/or science shops	all people interested in the daily work of science shops and actual discussions	subscribers of discussion list, workers in the field of community based research	science shop workers, researchers, policy makers in fields of science and society
subscription	free access	free	free	free
time scale of information	unspecified	direct actions	within 3 months	over 6 months and unspecified
contributions	through form on website	not moderated list	through editor	through editor
type of contributions	agenda issues on request, screening by webmaster	personal issues for discussion or questions for direct and personal advise and support brought in by subscribers, screening by network office	short notifications and announcements for events and activities within a time frame of 3 months, screening by editor	articles about community based research projects, visions on CBR and science and society country wise general overview of science shop activities, screening by editorial board
available archive	n.a.	Discussion group	LK-newsletter	LK-magazine

Annex 2

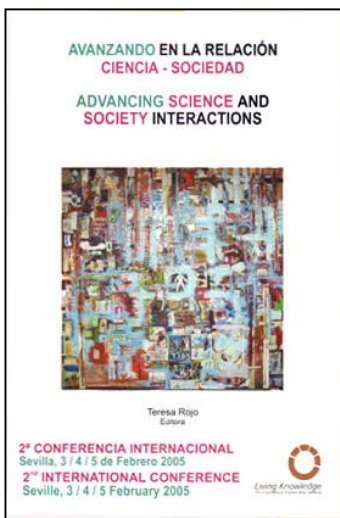
EU-Brochure: Science Shops



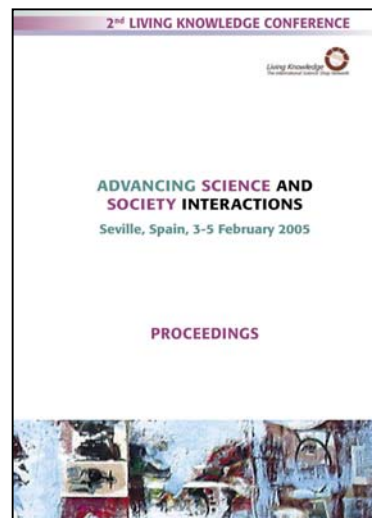
Folder



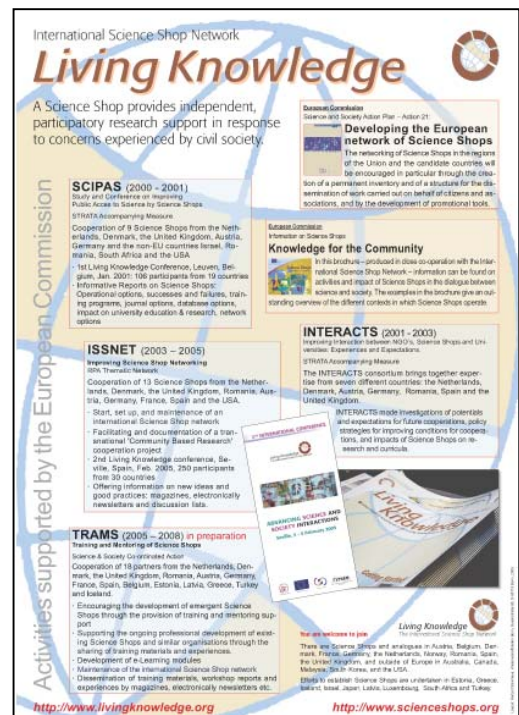
Conference: Book of abstracts



Proceedings

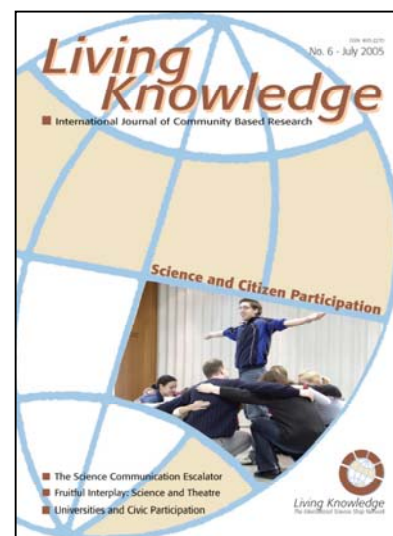
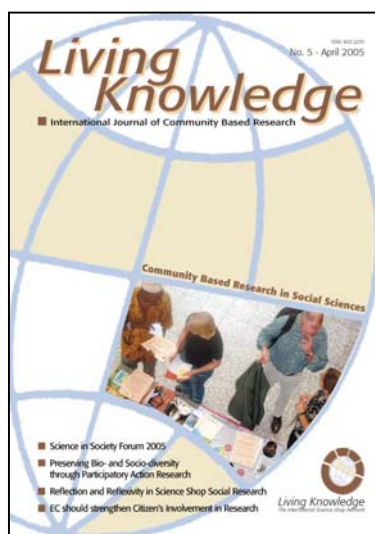
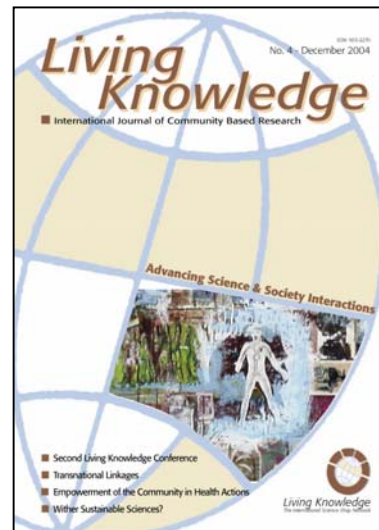
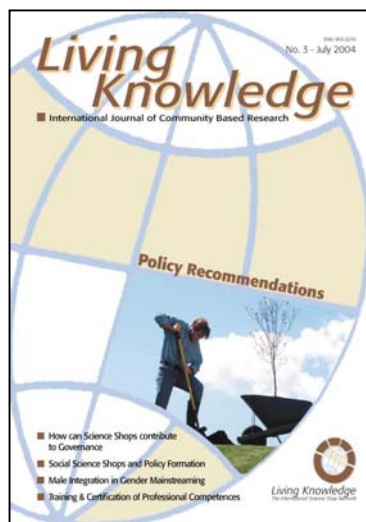
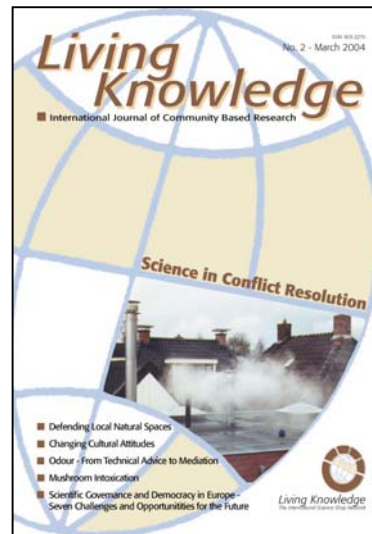
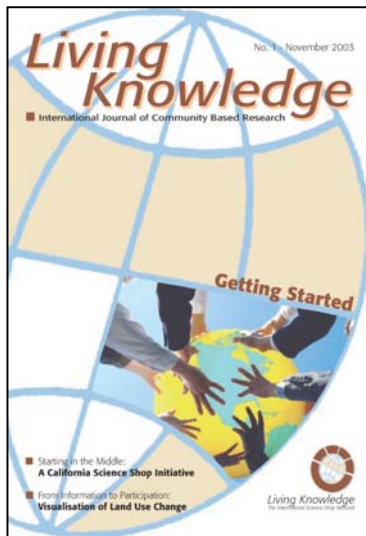


Science Shop Poster



Annex 3

The Living Knowledge magazines



Annex 4

Academic Publishers Research - December 04

Publisher	Information	Contact Details	Comparative Journals
-----------	-------------	-----------------	----------------------

<p>Blackwell Publishing</p>	<p>Publish >750 Journals annually across a wide range of academic, medical & professional subjects</p> <p>Independent publisher with over 900 staff members in offices in the US, UK, Australia, China, Denmark, Germany, and Japan.</p>	<p>www.blackwellpublishers.co.uk Journal Publishing Manager: Associate Editorial Director (Social sciences): Sarah Phibbs Sarah.phibbs@oxon.blackwellpublishing.com Journal Development Executive: Adele Moss Adele.moss@oxon.blackwellpublishing.com Journal Publisher: Amanda McLean-Inglis (type error on page name spelt Inglis but email spells Ingles so try both) Amanda.mclean-ingles@oxon.blackwellpublishing.com</p>	
<p>Sage</p>	<p>Publish >325 Journals Spans >30 disciplines Independent Publisher</p> <p>(journal proposal proforma below)</p>	<p>www.sagepub.co.uk Journals Publisher – Leo Walford Leo.walford@sagepub.co.uk</p> <p>Journals Scientific, Technical & Medical (STM) David Ross- david.ross@sagepub.co.uk</p> <p>Sage Publications Ltd. 1 Oliver's Yard, 55 City Road, London EC1Y 1SP Tel +44 (0) 20 7324 8500</p>	<p>Communication Research: Publishes articles that explore the processes, antecedents, and consequences of communication in a broad range of societal systems. These include:· mass media · interpersonal · health · political · new technology · organization · intercultural · family</p>
<p>Routledge Taylor & Francis</p>	<p>>750 titles in print in 02 >200 years publishing experience</p> <p>Has a strong interest in society journals and publishes on behalf over 75 societies</p>	<p>www.taylorandfrancisgroup.com</p> <p>Taylor & Francis Ltd 4 Park Square, Milton Park, Oxfordshire OX14 4RN</p> <p>Education – Ian White ian.white@tandf.co.uk</p> <p>Arts, Social Sciences & Humanities – tracy.Roberts@tandf.co.uk</p> <p>Science & Engineering – Dr. Meloney Bartlett Meloney.bartlett@tandf.co.uk</p> <p>General enquiries – David Green david.green@tandf.co.uk</p>	<p>Information, Communication & Society Drawing together the most current work upon the social, economic and cultural impact of the emerging properties of the new information and communications technologies, this journal positions itself at the centre of contemporary debates about the information age. Information, Communication & Society (ICS) transcends cultural and geographical boundaries as it explores a diverse range of issues relating to the development and application of information and communications technologies (ICTs)</p> <p>Community, Work & Family Community, work and family are interconnected and central to everybody's life. The links between community, work and family have generated widespread interdisciplinary interest, which this journal will draw together with a focus on theory, research, policy and practice. The Journal will provide a forum for social scientists and practitioners to share experiences and ideas and debate current issues and controversies. T & F publish a number of journals with communication in the title eg. Communication reports, Communication research reports & the Communication Review</p>

Annex 4 (cont.)

Academic Publishers Research - December 04

Publisher	Information	Contact Details	Comp. Journals
Elsevier	A world leading, multiple-media publisher of scientific, technical & health information products & services. Elsevier has 99 locations around the globe. Publisher of over 20,000 products & services, including: journals, books, electronic products, services, databases & portals serving the global scientific, technical & medical community	www.elsevier.com Journals: Customer Service Department PO Box 211, 1000 Amsterdam The Netherlands Email: nlinfo-f@elsevier.com Tel: +31 20 485 3757 Fax: +31 20 485 3432	
Springer	Springer has 70 publishing companies, 1450 journals & > 5,000 new book titles each year. Springer Science & business media is one of the worlds leading publishers for scientific& specialist literature. Springer currently operates in 18 countries & continues to expand on an International scale.	www.springeronline.com/journals/main/html Springer London Ashbourne House, The Guildway Old Portsmouth road Guildford, Surrey, GU7 3DJ Tel : +44 1483 7344 33 Social Science / Communication Publishing Manager Social Science Miriam Poort Tel: +31 78 657 6134 Miriam.poort@springer-sbm.com Senior Publishing Editor Education Tamara Welschot Tel: 31 78 657 6208 Tamara.Welschot@springer-sbm.com	
Kluwer	Has merged with Springer	www.wkap.nl/	
Cambridge University Press	Publishes 150 titles for an international readership covering a wide range of disciplines, the majority of which are now available electronically.	http://uk.cambridge.org Cambridge University Press The Edinburgh Building Shaftesbury Road CambridgeCB2 2RU Editorial Journals Editor: Conrad Guettler (0)1223 326070 ext 5743 mailtocguettler@cambridge.org	Communication reports, Communication research reports & the Communication Review

Annex 4 (cont.)

Academic Publishers Research - December 04

Publisher	Information	Contact Details	Comparative Journals
-----------	-------------	-----------------	----------------------

<p>Oxford University Press</p>	<p>OUP is recognised as one of the world's premier journal publishers, & is the worlds largest university press. It has an International reputation for the quality & diversity of its publishing programme.</p> <p>OUP publishes > 170 journals covering a diversity of disciplines, all of which are available online.</p>	<p>www.oup.co.uk/academic Journals Editorial Director – Janet Boullin Oxford University Press Great Clarendon Street Oxford, OX2 6DP 01865 556767</p>	<p>Community Development Journal Published four times a year and circulated in over 80 countries, the <i>Community Development Journal</i> provides an international forum for political, economic and social programmes, which link the activities of people with institutions and government. Dealing with the theory and practice of the policies, programmes and methods employed, the <i>Community Development Journal</i> covers a wide range of topics including community action, village, town, and regional planning, community studies and rural development.</p> <p>Human Communication Research concentrates on presenting the best empirical work in the area of human communication. The journal works to advance understanding of human symbolic processes with a strong emphasis on theory-driven research, the development of new theoretical models in communication, and the development of innovative methods for observing and measuring communication behaviour. The journal has a broad social-science focus and as important applications to scholars in psychology, sociology, linguistics, and anthropology, as well as areas of communication studies.</p>
<p>Wiley</p>	<p>Founded in 1807, wiley is now established as a leading publisher of scientific & technical information & a global publisher of print & electronic products, specialising in scientific, technical & medical books & journals. Wiley publishes a wide variety of academic & professional journals & currently has 400 journals with > 22,700 titles & they publish about 2000 new titles a year.</p>	<p>www.wiley.com Wiley New Journal Proposal (STM) Publishing Director Mr. M. Davis John Wiley & Sons, Ltd Scientific, Technical & Medical Division The Atrium, Southern Gate Chichester W. Sussex, PO19 8SQ</p>	<p>Book: Community – Based Research & Higher Education: Principles & Practice (forward quote by Phil Nyden)</p>
<p>Haworth Press</p>	<p>Incorporated in 1978 it is now a major publisher of journals for academic & professional audiences. Haworth press now publishes >200 journals and over 80 original books per year.</p>	<p>www.haworthpressinc.com</p> <p>The Haworth Press Inc., 10 Alice Street Binghamton NY 13904 United States Questions/Comments getinfo@haworthpress.com</p> <p>Ideas for new journal proposals should be addressed to: Kathy Rutz, krutz@haworthpress.com</p>	<p><i>Journal of Community Practice</i></p> <p>Stay in touch with what frontline organizers, planners, and policymakers, and activists across the country are accomplishing in their communities! Organizing, Planning, Development, and Change Sponsored by the Association for Community Organization and Social Administration (ACOSA)</p>

You can contact the International Science Shop Network and its members by sending an email to the International Science Shop Contact Point.

International Science Shop Contact Point

Padualaan 8, 3584 CH Utrecht, the Netherlands

Tel: +31 30 253 73 63, fax: +31 30 253 57 95,

email: isso@bio.uu.nl, www.livingknowledge.org

This report is part of the project called ISSNET which has been awarded financial support by the European Commission through the contract: HPRP-CT-2002-00011. ISSNET is a "Thematic Network" in the 5th Framework Programme, under the theme "Improving Human Potential & Socio-Economic Knowledge Base", section "Raising Public Awareness of Sciences and Technology".

Photo cover by Sebastiaan Donders. www.TrX-digital.com. www.fallen-serenitv.com