Co-creation of solutions by generating partnership between civil society organisations and knowledge institutions

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Conflicting situations
Finding the right model of cooperation

Client

‘Neutral’ stakeholders

Science shop

Opponents
Interactive model
Actorenanalyse
Societal needs

- Nature quality
- Recreation
- Visibility, geology and landscape quality
- Cultural history
- Economy
- Social, political and legal fitting
Empowerment of client

• Taking the lead in the process by:
  – Having visionary ideas
  – Taking into account the wishes of others
• New coalitions
Representation model
Problem
Properties
Organisation of the project

• Representation of stakeholder groups
• Many design workshops
• Integrated solution (integrated route, mbt tracks, financial model, management, and legal responsibility)

• No real communication between representatives and their organisations
Taking the lead model
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Conclusions

• Solutions of societal problems are almost always contested.
• Truly interactive process is preferable, but not always possible.
• Alternatives: 1. representation model, 2. taking the lead model.