UNESCO Chair in Community Based Research and Social Responsibility in Higher Education

Report

2012-2016

Prepared by the UNESCO Chair in Community-based Research and Social Responsibility in Higher Education

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# Table of Contents

Acknowledgements 4  
Introduction 6  
UNESCO Chair core team members 8  

I. Knowledge Production and Mobilization 10  
a. Knowledge democracy & co-creation of knowledge 10  
b. Knowledge, democracy & action 11  
c. Training the Next Generation of Community-based Researchers 12  

II. Policy Advocacy 13  
a. Policy dialogues 13  
b. Technical support for policy makers 20  
c. Support to regional networks 22  

III. Training and Capacity Enhancement 23  
a. UNESCO Chair Website 23  
b. Blogs by UNESCO Chair 24  
c. Development of Occasional papers on Social Responsibility 24  
d. Development of learning materials 25  
e. Webinars 26  
f. Institutional capacity building of higher education & civil society 26  
g. Open access systems 27  

Appendix 1 – Selected Research Publications 2012-2016 28  
Appendix 2 - Selected Lectures and Addresses 2012-2016 33  
Appendix 3 – Selected Workshops 2012-2016 37  
Appendix 4 - Student Training and Capacity-building 2012-2016 39
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The UNESCO Chairs are grateful for the support from colleagues in India including PRIA's Chair of the governing board Sheela Patel, as well as Pawan Agarwal, Pankaj Mittal, Meenakshi Gopinath, Devi Prasad, and Lalita Ramdas. Likewise in Canada we are grateful to UVic's President Jamie Cassels, Vice President Research David Castle, Dean of Faculty of Human and Social Development Patricia Marck, Director of the School of Public Administration Catherine Althaus-Kaefer. Our deepest gratitude also goes to the Canadian and Indian Commissions for UNESCO.

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The following individuals have made significant contributions to the work of the UNESCO Chair including: Martha Farrell, Luc Mougeot, Heather McRae, Catherine Etmanski, Alison Mathie, John Gaventa, Norbert Steinhaus, Martin Taylor, Peter Keller, Edward Jackson, Katherine Graham, Maeva Lydon, Lenora Marcellus, Norah McRae, Rhianna Nagel, Beata Jirkova, Lorlene Hoyt, Robert Hollister, Michael Cuthill, Bruno Jayme de Oliveira, Emilio Luis Lucio-Villegas Ramos, Maria Nieves Tapia, Cristina Escrigas, Jose Blanes, Manuel Rebollo, Sarena Seifer, Ken Carter, Bruce Gilbert, Linda Hawkins, Eric Bastien, Liam Roberts, Oliver Schmidtke, Crystal Tremblay, Emma Stuart, Shawna McNabb, Leila Harris, Walter Lepore, Wafa Signh,
"Drs. Hall and Tandon have been tireless animators of community-based research across the world, and especially in Africa, the Middle East and Asia, where CBR capacity has helped reduce poverty, expand democracy and mitigate climate change. Their efforts are yielding results driven by a new cohort of CBR leaders in civil society, government and the academy who will be key actors in implementing Agenda 2030. The need more time to increase this critical mass of new leaders. Their work is fundamental to the success of the SDGs. They inspire us every day."

Dr. Edward T. Jackson
Senior Research Fellow, Carleton University
Honorary Associate, Institute of Development Studies
Introduction

The creation of this UNESCO Chair was the result of the coming together of common threads of thinking from a variety of networks, locations and conceptual streams. Rajesh Tandon and Budd Hall were jointly involved with the creation of the International Participatory Research Network in the 1970s. The focus of that network was on recognizing the knowledge creation processes of people in struggle, social movements and activists in civil society organizations. This early work was organized and acted upon outside of the world of formal higher education. Rajesh founded a civil society research and training organization in India called the Society for Participatory Research in Asia (PRIA) where he remains as President. Budd went on to positions with the International Council for Adult Education, the University of Toronto and eventually the University of Victoria. In 2008, the University of Victoria hosted the 3rd Community-University Exposition (CUEXpo2008) that brought large numbers of international and Canadian community and university research partners together. One of the outcomes of that meeting was the creation of the Global Alliance for Community Engaged Research (GACER) that Rajesh chaired and Budd provided Secretariat functions.

In the meantime, UNESCO Higher Education leadership had been raising the visibility for the role of social responsibility in higher education. They supported the creation in 1999 of the Global University Network for Innovation (GUNi), which was located in Barcelona, Spain with support from both the Spanish and Catalanian governments. GUNi began to organize a series of international events on a wide variety of social and cultural themes related to higher education in the world. In 2007-08, Budd and Rajesh were invited to contribute to the 3rd GUNi Report focused on Higher Education and Human and Social Development. In June of 2009, UNESCO held the International Conference on Higher Education in Paris. GACER sent a delegation led by Rajesh, who was also a speaker in the GUNi workshop at the conference. There was an alliance of minds that resulted in strong support for increased attention to social responsibility of higher education and valuing indigenous knowledge as a key message from the communiqué of the conference. Another outcome of this strong partnership was GUNi’s decision to focus its 5th Report on community engagement and knowledge production in higher education. Budd and Rajesh were invited by GUNi, in 2011, to be guest editors of this book.

In the aftermath of the conference, conversations between the higher education division in UNESCO, GUNi and GACER ensued. The result was an invitation from UNESCO for GACER to put forward via a partnership between the University of Victoria in Canada and PRIA in India a proposal to create a UNESCO Chair in Community Based Research and Social Responsibility in Higher Education. The unique nature of this chair is that both parties insisted that this be a shared Chair, a jointly appointed and led Chair linking the University of Victoria and PRIA in a formal partnership to support this work. The University of Victoria appointed Dr. Budd Hall from their School of Public Administration and the Board of Governors of PRIA appointed Dr. Rajesh
Tandon to serve as Co-Chairs. The UNESCO Chair over its four-year term, July 2012 to June 2016, has focused on three distinct yet inter-related sets of activities:

1. Knowledge Production and Mobilization;
2. Policy Advocacy; and
3. Training and Capacity Enhancement

“So in my position of GUNi Executive Director in the last years I have had the chance to sustain a long collaboration - of more than six years- with Rajesh Tandon and Budd Hall the co-Directors of the UNESCO Chair in community based research and social responsibility in higher education. It has been a very valuable experience, that have let GUNi to expand its work not only geographically -due to their international background-, but in emerging issues that are key nowadays as Community University Engagement and Community Based Research. They are playing for the second time the role of Guest Editors of the 6 edition of the GUNi Report and hope this collaboration could continue in future to strength the role of networks for higher education transformation worldwide.”

Cristina Escrigas
GUNi Advisor, Barcelona, Spain
UNESCO Chair Core Team

Budd Hall is Professor of Community Development at the University of Victoria, Canada and Co-Chair of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education. Budd is a scholar-activist whose interests include community based participatory research, social movement learning, knowledge democracy and higher education and poetry. He has held leadership positions in the International Council for Adult Education, the University of Toronto and the University of Victoria. He has a distinguished track record as a scholar, an organizational and network facilitator with the ability to find resources for progressive and democratic activities and programmes. He has been recognized for his leadership at the community level, the national level and the international level. He is also a poet.

Rajesh Tandon is an internationally acclaimed leader and practitioner of participatory research and development. He founded Participatory Research in Asia (PRIA), a voluntary organization providing support to grassroots initiatives in South Asia and has been its Chief Functionary since 1982. He is Co-chair of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education. A renowned authority on participatory research, he has championed the cause of building organizations and capacities of the marginalized through their knowledge, learning and empowerment. He has contributed to the emergence of several local, national and international groups and initiatives to promote authentic and participatory development of societies. He has authored more than 100 articles, a dozen books and numerous training manuals on democratic governance, civic engagement, civil society, governance & management of NGOs, participatory research and people-centred development. For his distinguished work on gender issues, the Government of India honoured him with the prestigious Award in Social Justice in March, 2007. The University of Victoria, Canada, awarded Dr. Tandon the degree of Doctor of Laws (Honoris Causa) in June 2008. He is the first Indian to be inducted to the International Adult and Continuing Education (IACE) Hall of Fame (class of 2010).

Dr. Crystal Tremblay is the Research Coordinator of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education and the Associate Director of Research at the Institute for Studies and Innovation in Community University Engagement at the University of Victoria. She has over 10 years of international experience in the field of participatory and community-based research, environmental governance and livelihood enhancement. She specializes in using participatory video and arts-based methods for political advocacy, social mobilization, and capacity building particularly around issues related to water, sanitation and waste. She recently completed a SSHRC post-doctoral fellow (2013-2015) at the Institute for Resources, Environment and Sustainability at the University of British Columbia, exploring shifting water governance structures in Accra, Ghana and Cape Town, South Africa.
Walter Lepore is a PhD candidate in the School of Public Administration at the University of Victoria. He is currently working on his doctoral dissertation that is focused on the attention processes that public sector organizations adopt to tackle ‘wicked problems’. His research involves an innovative problem-solving approach to complex, uncertain and highly conflictive sustainability policy issues that require a ‘whole-of-government’ perspective, multi-stakeholders engagement, social dialogue, collaborative decision-making processes, and community-based solutions to be effectively addressed. Walter grew up in Buenos Aires (Argentina) and lived for eight years in Mexico where he worked as an associate professor of the Division of Public Administration at the Centro de Investigación y Docencia Económicas (CIDE). In May 2014 Walter joined the UNESCO Chair in Community-Based Research and Social Responsibility in Higher Education. He is the coordinator of the Next Gen project which is aimed at increasing access to high quality training in Community-Based Research within higher education institutions and civil society organizations in the Global South.

Wafa Singh functions as the India Research Coordinator of the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education and also dons the role of a Program Officer at Participatory Research in Asia (PRIA). Prior to this, she worked as an independent researcher working on various consultancy projects. Her research interests include Water Resources, Participatory Research and Sustainability. Having completed her Masters course in Water Resources Management from the Energy and Resources Institute (TERI), she has been particularly involved in water-based projects, some of which have resulted into publication of research papers in Vatten, a Swedish Journal of Water Management and Research. At PRIA, she is engaged in numerous projects under the UNESCO Chair framework, which are in association with the British Council, India; the International Development Research Council (IDRC) and Social Sciences and Humanities Research Council (SSHRC), Canada.
I. KNOWLEDGE PRODUCTION AND MOBILIZATION

Knowledge Production and Mobilization on various aspects of community-based research as a contribution to knowledge democracy has been a prime research agenda to enhance the global understanding of social responsibility in higher education. For instance, the Indian leg of the UNESCO Chair was engaged in an intensive research on finding out the community engagement practices as well as other ways and means the universities employed to fulfill their social responsibilities. As part of this study, detailed surveys were made, which were then followed up with brainstorming seminars. More details on this study is presented in the subsequent sections of the report. There have been a number of key research and mobilization activities supporting this goal including a two-year research project on institutional mechanisms for community research partnerships funded by IDRC (2013-2015), the co-production of the 5th and 6th World Reports on Higher Education in 2013 and 2016 lead by the Global University Network for Innovation (GUNi), and a two-year research project on training in Community-based Research funded by the Social Sciences and Humanities Research Council of Canada (2014-2016).

a. Knowledge democracy & co-creation of knowledge

Over the past several years, the UNESCO Chair has had the opportunity to develop a special, respectful and productive partnership with GUNi. The Global University Network for Innovation (GUNi) has, for over fifteen years, led an innovative agenda of work, supported by its three partner institutions, UNU, UNESCO and The Catalan Association of Public Universities. GUNi’s Higher Education in the World (HEIW) is a collective work published as part of the Series on the Social Commitment of Universities. It is the result of a global and regional analysis of higher education in the world. With a specific subject chosen for each edition, the reports reflect on the key issues and challenges facing higher education and its institutions in the 21st century. More than 300 authors from 67 countries have contributed in the GUNi Reports. Budd and Rajesh have provided instrumental leadership in the last two editions (5th and 6th) of the Series as guest co-editors and authors.


This Report is a product of three years research, consultations, academic seminars and an international conference held in Barcelona, in May 2013. The report and the associated conference Let’s Build Transformative Knowledge to Drive a Social Change has been a collective project of hundreds of women and men from more than 60 nations. In it have contributed students, administrators, foundation leaders, government officials, researchers, social movement activists, professors, networkers and more. The Report looks at critical
dimensions in our understanding of the roles, and potential roles, of higher education institutions (HEIs) as active players in contributing to the main pressing issues and social change. This report can be accessed at: http://www.guninetwork.org/report/higher-education-world-5

- 6th GUNi World Report on Higher Education titled ‘Higher Education, Competitiveness and Societal Challenges: Balancing local and global impact and social responsibility’ (Forthcoming)

The forthcoming 6th Report explores how and in which ways higher education institutions & systems can deepen their involvement and impact on the development of their local and regional society by responding to competitiveness demands and, at the same time, contribute to global societal challenges. The main objectives are: (1) to analyse the dual responsibilities of universities at local and global scale, (2) to identify best practices and to provide recommendations to both the academic community and public officials on how universities can improve and make compatible cultural, social and economic impact at local and global levels, and (3) to explore the potential conflict, or intrinsic difficulties, in addressing both local demands of society based on the race for global competitiveness and local and global demands to contribute to a more equitable and sustainable society (at local and global scales).

b. Knowledge, democracy & action

The UNESCO Chair has led three global research projects resulting in edited books on Community-based Research (2014, 2016) and Community University Research Partnerships (2015). These research projects have contributed to deepening our understanding of CBR and CURP’s on an international scale, leading to clear policy recommendations for institutions, governments and research councils.


This book describes, analyses, and points a way forward for the field of community-based research as practiced within higher education. It sets the historical background for current debates and engages the leaders in this field to create an imagination-driven agenda for transformation. It surveys the rich experience of community-based research participants across countries and regions, stressing both the diversity of these experiences and their common themes. Finally, it sets forth visions of how higher education and community-based research can together move forward, to the benefit of all society. For more information visit: http://cjsae.library.dal.ca/index.php/cjsae/article/view/3905
This book presents findings from a global study of institutional arrangements for the facilitation and support of research partnerships between Civil Society Organizations (CSO) and Higher Education Institutions (HEI). The book outlines a number of important trends, challenges and approaches associated with how research partnerships are initiated, supported, and evaluated through a comparative study of different types of institutional arrangements. This includes a detailed overview of a global survey administered in over fifty countries and four languages, and twelve country case studies demonstrating strong institutional and policy support for Community University Research Partnerships (CURP). This open source publication is available here: http://unescochair-cbbrsr.org/unesco/publications/

“*This current volume is the latest in a series of cutting-edge analyses of contemporary academic practice and innovative collaborative methodology. Alongside the importance of developing research in key areas, it is also crucial that all of us working in this sector take a reflective stance regarding our methodological approaches and more general ways of working. Volumes such as this one enable those of us engaged in research and research partnerships to evaluate our procedures and look towards developing ever more improved processes in the future.*”

*Dr. David Malone, Rector, United Nations University*

c. Training the Next Generation of Community-based Researchers

The NextGen project is aimed at creating new interdisciplinary knowledge by examining CBR training practices in the thematic areas of local asset development, participatory citizenship, Indigenous research methodologies and water governance in global and institutional settings. It further builds a global partnership to create more training opportunities with an emphasis on the Global South.


This book summarizes the main findings of the Next Gen project and includes a series of pedagogical principles for the training of community based research coming out of three data sources: systematic literature reviews on training, teaching and learning CBR in five thematic areas, a global survey on training opportunities and capacity building in CBR, and 21 case studies on HEIs and CSOs providing top training programs in CBR.
II. POLICY ADVOCACY

Policy Advocacy is central to the UNESCO Chair’s work. Through policy dialogues in India, Canada and internationally through global communiqués, and various networks (e.g. Talloires, Pascal observatories) the Chair has helped to advance innovative policies and systems that incentivize and enable community engagement, community-based research and social responsibility in higher education in different contexts.

a. Policy dialogues

PRIA: Best practices in Social Responsibility

- International Symposium on Fostering Social Responsibility and Strengthening Community Engagement in Higher Education, September 29th, 2012. This symposium was organized at Bhagat Phool Singh Mahila Vishwavidyalaya (BPSMV), Sonepat, Haryana, India. The technical sessions focused on the ‘role of higher education institutions in societal development’, and ‘current examples of community engagement in Haryana’.

- India launch of the UNESCO Chair in CBR & SR in Higher Education, December, 2012. The UNESCO Chair was launched in India at the premises of Jamia Millia Islamia (JMI) University. Among the people who graced the occasion were Dr Narendra Jadhav (Chief guest: Former member, Planning Commission), Dr Najeeb Gung (Vice-chancellor, JMI), Dr Budd Hall, Dr Rajesh Tandon, and Ms. Sheela Patel (Chairperson, Governing Board, PRIA). The India launch was followed up with a symposium on Social Responsibility in Higher Education held at the Jamia Millia Islamia and a second colloquium in Gujarat.

- Symposium on ‘Community Based Research & Social Responsibility in Higher Education’, December 14th, 2012. This event was jointly organized by UNESCO Chair-India and Gujarat Vidyapith, in Ahmedabad. The attendees included Dr Budd Hall, Dr Rajesh Tandon, Mr Binoy Acharya (Director, UNNATI) and Dr Sudarsan Iyengar (Vice-chancellor, Gujarat Vidyapith).

- Seminar on ‘Engaged University’, January 24th, 2014. This seminar served as a platform for extensive discussions between experts, students and faculty on ‘community engagement in higher education’. Dr Andrew Petter (chief guest), President, Simon Fraser University (SFU), Canada shared his Canadian experience of community engagement and the SFU model for achieving the same. Report available at: http://unescochair-cbrsr.org/presentation-on-engaged-university-by-dr-andrew-petter-president-simon-fraser-university-lady-shri-ramp-college-january-24-2014/
• Policy dialogues on ‘Strengthening Community Engagement in Higher Education Institutions (supported by British Council’. Part of the British Council sponsored study on ‘Strengthening community engagement in higher education’, such policy dialogues were conducted in:


  • New Delhi, in collaboration with the Planning Commission (March 5th, 2014). Here the 5th GUNi World Report on Higher Education was also launched by Sh Ashok Thakur, Former Secretary, Higher Education, Ministry of Human Resources Development (MHRD). This was the first launch of the report at the global level. available at: http://unescochair-cbrsr.org/unesco/wp-content/uploads/2014/09/Delhiwrite-up.pdf


• In addition to these, a panel discussion on ‘University approach to widening access: Opportunities in Community Colleges’ was also organized in Chandigarh on March 6th, 2014. The chief guest of the event was Sh K K Sharma, advisor to the Chandigarh administration. Report available at: http://unescochair-cbrsr.org/unesco/pdf/Write-Up_Panel%20Discussion_Punjab.pdf

• Consultation on Strengthening Community Engagement in Higher Education Institutions, January 12th, 2015. The consultation held in partnership with Bundelkand University, Jhansi, provided a platform where a range of areas where community university engagement could be realized, were discussed and brainstormed upon. Report available at: http://unescochair-cbrsr.org/consultation-on-strengthening-community-engagement-in-higher-education-institutions-bundelkhand-university-jhansi-uttar-pradesh-12th-january2015/
• Symposium on ‘Mainstreaming Community University Research Partnerships’ and ‘Building the Capacities of Next Generation of Community Based Researchers’, April 9th, 2015. Conducted by the Indian leg of the UNESCO Chair, in New Delhi, the symposium focused on CURP practices across the world. The speakers included Dr Budd Hall, Dr Andrea Vargiu (University of Sassari, Italy), Dr Carol Ma (Lingnan University, Hong kong), Dr Cristina Escrigas (GUNi, Barcelona) & Walter Lepore(University of Victoria, Canada). The Chairs at the event included Prof B L Mungekar, former member, Planning Commission, Government of India, and Prof Furqan Qamar, Secretary General, Association of Indian Universities. Report available at: [http://unescochair-cbrsr.org/unesco/pdf/9_April_2015_event_report.pdf](http://unescochair-cbrsr.org/unesco/pdf/9_April_2015_event_report.pdf)

• Seminar on ‘Training the Next Generation of Community Based Researchers, April 10th , 2015. Organized in continuation to the April 9 symposium, the seminar began with a ‘PRIA-logue’ between Dr Rajesh Tandon & Dr Budd Hall, where they discussed the origins of participatory research and its future. The seminar witnessed sharing of the survey findings of the study on ‘Training the next generation of community based researchers’, along with sharing of experiences around the globs, such as Italy (Dr Andrea Vargiu), Hong Kong (Dr Carol Ma) and Spain (Cristina Escrigas). Report available at: [http://unescochair-cbrsr.org/unesco/pdf/10_April_2015_event_report.pdf](http://unescochair-cbrsr.org/unesco/pdf/10_April_2015_event_report.pdf)

• Lecture on ‘Dimensions in Participatory Research: Opportunities in Community University Research Partnerships’. As part of an educational visit, Dr Hall & Dr Tandon visited the Dayalbagh Educational Institute, Agra on April 11, 2015. Here, the UNESCO Co-Chairs interacted with the students from the faculty of social sciences, and presented before them the various perspectives of participatory research and how this can be used to establish meaningful relations with the community. Report is available at: [http://unescochair-cbrsr.org/unesco/wp-content/uploads/2015/05/Report-on-visit-to-DEI-Agra.pdf](http://unescochair-cbrsr.org/unesco/wp-content/uploads/2015/05/Report-on-visit-to-DEI-Agra.pdf)
- Special lecture on ‘Restoring relevance of social science teaching in public: Opportunities & challenges in Participatory Research in academic institutions’, August 28, 2015. Dr Rajesh Tandon, UNESCO Co-chair was invited by Barkatullah University for giving a lecture on the various aspects of social science teaching and participatory research. Here, he interacted with the students/faculty, and provided them ways forward on aspects such as participatory research and the relevance of engaging with the communities. Report available at: http://unescochair-cbrsr.org/special-lecture-on-restoring-relevance-of-social-science-teaching-in-public-opportunities-and-challenges-of-participatory-research-in-academic-institutions-barkatullah-university/


- Third Indian Social Work Congress: Community Engagement, Social Responsibility & Social Work Profession, October 24-26th, 2015. The third Indian social work congress was jointly organized by National Association of Professional Social Workers in India (NAPSWI), and Jain Vishwa Bharati University, Ladnun. It provided a platform for social work professionals to discuss and deliberate on areas of social work education, research and practices, such as community engagement, social responsibility and social work profession vis-à-vis changing socio-political contexts. Report available at: http://unescochair-cbrsr.org/dr-rajesh-tandon-delivers-keynote-address-at-third-indian-social-work-congress-in-ladnun-rajasthan/

- Consultation on ‘Possible roles of academia towards Swachh Bharat (Clean India), Raipur, Chattisgarh, January 28th, 2016. This consultation was an attempt towards collectivizing the academia, harnessing its vast resources towards making the Swachh Bharat Scheme successful. The broad idea behind this initiative was involving higher education institutions in societal development and helping to fulfill their social responsibilities. It was attended by faculty and students from several departments and colleges. Report available at: http://unescochair-cbrsr.org/state-level-consultation-on-possible-roles-of-academia-in-chhattisgarh-towards-swachh-bharat-clean-india

- International Seminar on ‘Social Responsibility in Higher Education’, New Delhi, February 3, 2016. Organized at PRIA, New Delhi, the purpose of the seminar was to delve deeper into the notion and understanding of the term ‘social responsibility’. The speakers included Dr Andrew Petter (President, Simon Frased University), Dr Darren Brendan Lortan (Acting Director, Community Engagement, Durban University of
Dr. Budd Hall, Dr. Darlene Clover, Walter Lepore and Dr. Rajesh Tandon.

University of Victoria: Best practices in CBR and Social Responsibility

- International Symposium on Knowledge Democracy: Decolonizing the University through Community Partnerships. March 5th, 2013. The symposium celebrated the contributions to Community-Based Research by members of the community and the university in the larger region of Victoria and Vancouver Island. There was a special focus on the contributions of and lessons implied in Indigenous-Centered Research.

- Symposium ‘Challenges of Global Networks’ as part of the Congress of Humanities and Social Sciences, University of Victoria, June 2013.

- Symposium ‘CUE and International Perspectives’ as part of the ‘Going Global’ conference of the British Council, Miami, USA, May 2014.

- International Symposium on Challenges in the Training of Community-Based Research (CBR) at the University of Victoria September 15, 2015. The Symposium presented the findings of the SSHRC Next Gen project on training in Community-based Research (CBR) around the world.

Luc Mugeot, (left) and Rajesh Tandon (right) at the GUNi conference, Spain, May 2013
Global Communiqués on CUE research and engagement

The Big Tent Global Communiqués (GC) is a group of national, regional and global networks that share a focus on community-university engagement and social responsibility of higher education and have agreed to issue statements from time to time. Budd and Rajesh are founding members of the Communiqués and provide intellectual leadership and advocacy support. The first Big Tent communiqué on community university engagement, had a focus on North-South cooperation and was issued in 2010. There have been six Communiqués to date, the most recent took place in Sicily at the Pascal International Observatory Annual Conference on 7-9 October 2015. It’s current theme is focused on ‘Local Identities and Global Citizenship’ and can is available here: http://unescochair-cbrsr.org/unesco/wp-content/uploads/2015/10/BT-VI-Oct-11.pdf.


- GCIII: May 12th, 2012, Sustainability, Knowledge and Democracy, presented at the 5th International Conference of the Living Knowledge Network, Bonn, Germany.


- GCV: November 20, 2013, Learning to Build Inclusive Cities, Hong Kong


“Over the past years the UNESCO Chairs have managed to get a clear focus in research on the social responsibility of higher education and community-based research in particular, and gave it a true global dimension. Their reputation stretches out to the European Commission, who have mentioned the chair specifically as a partner in their call for proposals for research on the impact of science shops. As one of the founders of the international Living Knowledge Network I am happy to have two critical friends who can help develop the concept of responsible research and innovation further over the next years.”

Dr. Henk A.J. Mulder
Science and Society Group, Science Shop
University of Groningen, The Netherlands
Partners in the 2015 Big Tent initiative are:

- Asia Engage
- Asia Pacific University Community Engagement Network (APUCEN)
- Centro Boliviano de Estudios Multidisciplinario (CEBEM)
- Centro Latinoamericano de Aprendizaje y Servicio Solidario (CLAYSS)
- Community-based Research Canada (CBRC)
- Community Campus Partnership for Health (CCPH)
- East African Community University Community University Engagement Network
- Global Alliance for Community Engaged Research (GACER)
- Global Universities Network for Innovation (GUNi)
- International Association of Universities (IAU)
- Living Knowledge Network (LKN)
- National Coordinating Centre for Public Engagement in Higher Education (NCCPE)
- Participatory Research in Asia (PRIA)
- PASCAL International Observatory (PASCAL)
- Service Learning Asia Network (SLAN)
- The Talloires Network (TN)
- UNESCO Chair for Community-based Research and Social Responsibility in Higher Education

International Association of Universities annual meeting

Drs. Budd Hall and Crystal Tremblay presented at the International Association of Universities in Montreal, QC in May 2015. The conference attracted a large audience made up of higher education representatives from all regions of the world and that it offered the opportunity to present global research on institutionalizing community university research partnerships.

Talloires Network

Dr. Crystal Tremblay, on behalf of the UNESCO Chair, has participated in the previous two Talloires conferences, in Madrid, Spain in 2011 and in Stellenbosch, South Africa in December 2014, presenting research from the global project on CURP. This was featured in the University World News: [http://www.universityworldnews.com/article.php?story=20141219090615831](http://www.universityworldnews.com/article.php?story=20141219090615831)

“Professors Budd Hall and Rajesh Tandon have cast a strong and luminous international spotlight on the importance of engaged and applied research that engages communities and at times some of the most marginalised communities in our societies. Their roles as UNESCO Chairs has elevated the importance and significance of research that engages the academy and society in community led projects and questions that aim to positively transform society though an evidenced based approach. Their work has helped initiate an international debate on the role of higher education within society and has fundamentally challenged historic conceptions of the ivory tower. Together they have led a critical mass of international scholars in terms of articulating community based and engaged research at a global level and cultural contexts within different regions.”

Lorraine McIlrath
Community Knowledge Initiative (CKI)
Institute for Lifecourse and Society, NUI Galway
b. Technical support for policy makers

• The book ‘Strengthening Community University Research Partnerships: Global Perspectives’ points to concrete examples of institutional and national policy supports for enabling and supporting CURPs in 13 countries around the world. There have been over 10,000 downloads of this publication from the UNESCO Chair website.

• The UNESCO Chair have consulted with and provided policy recommendations to policy makers and national research councils in several countries. Some of them are:

  • INDIA

    As a result of the policy advocacy by the Indian leg of the UNESCO Chair, and the recommendations of Dr Rajesh Tandon in particular (as member of the Sub-committee on ‘Strengthening Community Engagement in Higher Education’), the University Grants Commission (higher regulatory body for higher education in India) launched a scheme on ‘Establishing Centres for Fostering Community Engagement and Social Responsibility’ in Universities (in October, 2014). The UNESCO Chair was also a member of the UGC Expert Committee for the scheme. Further, the chair is also actively providing its inputs and recommendations for the drafting of the New Education Policy’ 2016 in India. Mr TSR Subramanium, Chair of the drafting committee, has appreciated and welcomed the Chair’s ideas.

  • CANADA:

    A commissioned evaluation and impact study for Social Sciences and Humanities Research Council (SSHRC) conducted by Drs. Hall and Tremblay on research partnerships in 2013 resulted in policy recommendations for national funding programs. A global study on institutionalization of research partnerships supported by the International Development Research Centre (IDRC) in 2015 has informed national policy and institutional structures in universities in Canada and elsewhere. Dr. Tremblay presented policy recommendations to the McConnell Foundation at a community mapping and social innovation summit in Montreal, November 2015.

“The UNESCO Chair in Community Based Research and Social Responsibility in Higher Education led by Dr. Budd Hall and Dr. Rajesh Tandon, has significantly advanced our knowledge with regards to best practices for sustainable community-university partnerships and the concept of knowledge co-creation. The outputs of the UNESCO Chair have built a better understanding of how community-university partnerships can be successful and how we can better support these types of research initiatives.”

Éric Bastien, Deputy Director, Partnerships
Social Sciences and Humanities Research Council of Canada
• IRELAND: Dr. Tremblay consulted with Campus Engage, Ireland University Association in November 2015.

• NEW ZEALAND: Dr. Tandon met with the New Zealand adult and CUE community, June 2015.

• SOUTH AFRICA: Dr. Tandon consulted with Judy Favish, University of Cape Town and Jerome Slamat, Stellenbosch University on challenges of institutionalizing CUE, August 2014

• KOREA: Dr. Tandon made regional consultations on social responsibility in higher education, November 2013.

• INDONESIA: Wafa Signh consulted with Universitas Indonesia in January, 2015.

• HONG KONG: Dr. Tandon and Carol Ma presented at the ‘Learning to Build Inclusive Cities’ at Lingham University, Hong Kong, November 20, 2013,

• Global University Network for Innovation (GUNi), Drs. Hall and Tandon have provided key leadership in the previous three World Reports on Higher Education.

• Engagement Scholarship Consortium (ESC), Dr. Rajesh Tandon was keynote speaker in Edmonton, Alberta October 2014; Dr. Crystal Tremblay was keynote in Lubbock, Texas October 2013.

• Pascal Observatories conferences in Hong Kong (2014), Catania (2015) and forthcoming Scotland (2016)

• Living Knowledge Network conferences: Bonn (2013) Budd Hall presented on global perspectives in CBR/knowledge democracy; Copenhagen (2014) Crystal Tremblay presented on the Global Launch of the 6th report on Higher Education; and forthcoming Dublin (2016) Rajesh Tandon and Crystal Tremblay will co-present on a panel on research partnerships and engagement.


• COEP Social Network Symposium in Rio de Janeiro, Brazil, November 2013. Dr. Tremblay presented on research partnerships and engagement.

• CLAYSS Service Learning and Community Engagement conference, Dr. Rajesh Tandon was keynote speaker (video presentation). Buenos Aires, August 2014.
• XVI Meeting of the Ibero-American Network of Service Learning, Walter Lepore was keynote speaker. Buenos Aires, August 2014

c. Support to regional networks

a. Budd Hall, working with Prof George Openjuru formerly of Makerere University in Uganda and now Deputy Vice Chancellor of Gulu University held an organizing meeting for the creation of the first East African Network for Community University Engagement in November of 2014.

b. Rajesh Tandon has worked closely with colleagues in South Africa, Malaysia and Korea in strengthening network development in CBR. Wafa Singh has supported network development in Indonesia.

“Since 2015, we have worked with the UNESCO Chair in Community Based Research, as a result of their research on the work of different Universities and civil society organizations all over the world. We are very impressed with the scope and the quality of the research and even more with its results presented during a meeting in September 2015 at the University of Victoria, Canada - where UNESCO Chair launched the book "Strengthening Community University Research Partnerships: Global Perspectives". We, from COEP, believe the UNESCO Chair is doing a very innovative work and an important contribution.”

Andre Spitz
President of COEP National Social Network
Rio de Janeiro, Brazil
II. TRAINING AND CAPACITY ENHANCEMENT

Training and Capacity Enhancement is the third pillar of efforts in this regard, utilizing knowledge created through the research as well as linked to policy development work described above. This has focused on both human and institutional capacity for engagement, community-based research and social responsibility. The main source of knowledge mobilization is the UNESCO Chair website: www.unescochair-cbrsr.org. Blogs, case studies, research, capacity development materials as well as current discourses on these themes have been shared widely. The UNESCO Chair is committed to open access and creative commons publications.

a. UNESCO Chair Website

PRIA has designed and hosts the web sites of both the UNESCO Chair and GACER. Over the past four years, the UNESCO Chair website has been a one-stop solution for worldwide audience looking for information and developments in the field of CBR & SR. The website shows regular updates with respect to events held in India, Canada and at the global level, on community engagement, social responsibility and related topics. It also shares information on conference’s call for papers/communiqués, etc. In addition, the UNESCO Chair has a Facebook page, and a twitter account, both of which are very active. @buddhall is also active with twitter having over 1,700 followers at the time of the report. Since the creation of the UNESCO Chair website in 2013, there have been a total of 51,171 visits and 258,983 hits (February 2016).
b. Blogs by the UNESCO Co-Chairs

Budd and Rajesh publish monthly commentary blogs on aspects related to CBR and social responsibility in higher education. These are distributed widely on the UNESCO Chair listserve, which is proud of having approximately 7000 recipients.

Some examples of blog content include:

• Knowledge for Peace! December 8, 2012

• Global Democracy Requires Knowledge Democracy September 15, 2013

• Making Engagement Relevant in Higher Education March 14, 2014

• Reclaiming the idea of the University: Decolonisation of Knowledge September 29, 2014

• Social Innovation, Power and Transformation: A Disquieting Conversation February 20, 2015

• Building Knowledge Democracy: Community-Based Curriculum Development in Higher Education January 11, 2016

c. Development of Occasional papers on Social Responsibility

The UNESCO Chair website also has a rich section on literature and resources on the topics of community engagement & social responsibility in higher education. Apart from individual writings by Drs. Hall & Tandon, the website proudly displays its knowledge products emerging from research projects (Books, Manuals, Survey reports etc.), internship reports, presentations given by the UNESCO Chair team at conferences, seminars across the globe, project/annual/event reports, etc. Further, an important category in the resources section is the ‘occasional papers’, which are specialized, authentic literature, written on related topics, such as:


**d. Development of learning materials**

- **Manual on Institutionalizing Community University Research Partnerships (2015)**

  The manual on Institutionalizing Community University Research Partnerships provides practical guidelines and steps that will help deliver on policy commitments made to promote Community University Engagement/Community University Research Partnerships in higher educational institutions. These guidelines, supplemented with best practices from around the world, are intended to show a way forward, and are not necessarily prescriptive; they offer insights into how institutions can build and sustain Community University Research Partnership practices and structures. These best practices are a snapshot of current administrative structures and institutional policies that are facilitative of Community University Research Partnerships. A copy of the manual is available here: [http://unescochair-cbrsr.org/unesco/publications/](http://unescochair-cbrsr.org/unesco/publications/)

- **Manual on Training the next generation of community based researchers will accompany the CBR NextGen book (Forthcoming)**

  Considering the fact that training in CBR is a aspect which is not paid much attention, the Chair, as part of the project on Training the NextGen of community based researchers, will be coming up with a handy manual on the same (April’ 2016). The manual which will be the second product of the project (after the book), will take cue from existing examples of CBR training and will provide handy recommendations on how to embark on a training process. The manual is meant for academics, civil society practitioners, as also independent research collectives, who are interested in this area of work

- **Practical guide for Universities/Colleges: Forms of Community Engagement (India)**

  Responding to the request from Association of Indian Universities (AIU) on providing ways forward on achieving community engagement in universities, the Indian leg of the Chair prepared a practical guide on ‘Forms of Community Engagement’. It was written in an illustrative manner, with real, practical examples and best practice models for realizing community engagement in different forms, such as ‘learning with the community’, ‘researching with the community’, ‘knowledge sharing with the community’, ‘designing new courses’, ‘including practitioners as teachers’, etc. The manual is meant for university authorities/faculties who are looking for ways and means to incorporate community engagement in the regular academic curriculum.

- **A resource guide of video training materials for CBR has been created and will be available on the UNESCO Chair website and open source repository (Forthcoming)**
e. Webinars

Web-conferencing on training the next generation of community based researchers:

1. “Current issues in community-based research” (pilot test), January 14th 2016 at 8 am PST. Speakers: Dr. Budd Hall (host), Dr. Rajesh Tandon (PRIA, India); Dr. Alison Mathie (Coady International Institute, Canada); and Dr. George Openjuru (Gulu University, Uganda).


3. Forthcoming: Dr. George Openjuru, March/April 2016; Dr. Rajesh Tandon, March/April 2016.

f. Institutional capacity building of higher education & civil society

At PRIA:

• Mentoring support in framing proposals for CURPs under the new UGC scheme (India)

UNESCO Chair India provided mentoring support to several universities for submitting proposals under the UGC scheme for establishing ‘Centres for Fostering Social Responsibility & Community Engagement’. The Chair also convened a consultation (January 30th 2015) which served as a platform for extensive deliberations on various aspects of the scheme and its operationalization. Report available at: [http://unescochair-cbrsr.org/unesco/pdf/Report_UGC_Sch_me_ion_30Jan2015.pdf](http://unescochair-cbrsr.org/unesco/pdf/Report_UGC_Sch_me_ion_30Jan2015.pdf)

• Internship opportunities provided to students from Lingnan University to the study the field of community engagement and social responsibility

UNESCO Chair India has also been successfully hosting internship programs for students from Lingnan University, Hong Kong. Based on mutual agreement between the Chair and the university, the program provides the students an opportunity to pursue research in the field of community engagement & social responsibility in higher education. Recent report available at: [http://unescochair-cbrsr.org/unesco-chair-india-pria-hosts-students-from-lingnan-university-hong-kong-for-a-summer-internship-program-in-july-august-2015/](http://unescochair-cbrsr.org/unesco-chair-india-pria-hosts-students-from-lingnan-university-hong-kong-for-a-summer-internship-program-in-july-august-2015/)
At the University of Victoria:

- Courses in the School of Public Administration taught by Dr. Budd Hall include an on-line Master’s degree course in Community Based Research and an undergraduate course in Community Development through Activism and the Arts. He has supervised 20 Master’s and Doctoral students as well.

  **g. Open access knowledge systems**

The UNESCO Chair is committed to open access and creative commons publishing. The following are some illustrative examples:

- Commitment to open access publishing (University of Victoria Press)
- Social media presence through Twitter and Facebook
- A series of Webinars (described above)
- Open source repository in partnership with the University of Victoria, available here: https://dspace.library.uvic.ca/handle/1828/5949

“At a time when the currency, relevance and impact of community-based research continues to advance internationally, the chair has proven to be a particularly strategic investment. The leadership of the co-chairs has been instrumental in sharing and promoting best practices in CBR and their application to societal issues of consequence globally. In Canada, the CBR community of researchers and partners have benefited from the productivity and wise counsel of the co-chairs, especially having Dr. Budd Hall as a colleague based at the University of Victoria. As board chair of Community Based Research Canada, I strongly endorse renewal of the UNESCO chair.”

S. Martin Taylor, PhD
Professor Emeritus, University of Victoria
Adjunct Professor McMaster University and University of Waterloo
Appendix 1 – Selected Research Publications 2012-2016

a. Articles Published in Refereed Journals


b. Books, Chapters, Monographs

Books


Budd Hall, Catherine Etmanski and Teresa Dawson. Learning and Teaching Community Based Research: Linking Pedagogy to Practice Toronto: U of T Press.

Chapters

Hall, B. Towards a Knowledge Democracy Movement” in Evans, Rob et al Researching and Transforming Adult Learning and Communities: Rotterdam: Sense Books pp15-26


Hall, B. Learning to Listen: Foundations of Teaching and Facilitating Participatory and Community Based Research in Etmanski, Hall and Dawson Learning and Teaching Community Based Research: Linking Pedagogy to Practice Toronto: U of T Press.


c. Other Publications (reports, peer reviewed proceedings, video documentaries, community-outreach brochures)


Tremblay, C. (2015). ‘Water is Life’, a community documentary co-created with ISODEC in Accra, Ghana as part of the Water Governance program at the University of British Columbia. Supported by the Social Sciences and Humanities Research Council of Canada (SSHRC). (Video)
Tremblay, C. (2015). ‘It’s Your Chance - IthubaLakhu’, a community documentary co-created with Iliso Care Society in Khayelitsha, South Africa as part of the Water Governance program at the University of British Columbia. Supported by the Social Sciences and Humanities Research Council of Canada (SSHRC). (Video)


Appendix 2 - Selected Lectures and Addresses 2012-2016


Tremblay, C (2013). International Symposium on Knowledge Democracy: Decolonizing the University through Community Partnerships. Presentation: “PSWM: CU partnerships for knowledge democracy”. The School of Public Administration at the University of Victoria in partnership with UNESCO Chairs in Community Based Research and Social Responsibility in Higher Education, Victoria, BC. March 5th, 2013.


Appendix 3 – Selected Workshops and Training 2012-2016


## Appendix 4 - Student Training and Capacity-building 2012-2016

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Position</th>
<th>Institution</th>
<th>Detail</th>
</tr>
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<tbody>
<tr>
<td>2016</td>
<td>Crystal Tremblay</td>
<td>Research Coordinator</td>
<td>University of Victoria (Postdoc Fellow)</td>
<td>2012-</td>
</tr>
<tr>
<td></td>
<td>Wafa Singh</td>
<td>Research Coordinator</td>
<td>PRIA</td>
<td>2012-</td>
</tr>
<tr>
<td></td>
<td>Walter Lepore</td>
<td>Project Manager, SSHRC NextGen</td>
<td>University of Victoria (PhD Candidate)</td>
<td>2014-</td>
</tr>
<tr>
<td></td>
<td>Tabitha Foulkes</td>
<td>Research Assistant</td>
<td>University of Victoria (Undergraduate)</td>
<td>2014-</td>
</tr>
<tr>
<td></td>
<td>Jessica Jin</td>
<td>Research Assistant</td>
<td>University of British Columbia, Canada (Graduate)</td>
<td>2015-</td>
</tr>
<tr>
<td>2015</td>
<td>Kelly Sharpe</td>
<td>Research Assistant</td>
<td>University of British Columbia, Canada (MSc Candidate)</td>
<td>2014-2015</td>
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<tr>
<td></td>
<td>Sheena Cameron</td>
<td>Research Assistant</td>
<td>Coady Institute/SFXU</td>
<td>2014</td>
</tr>
<tr>
<td></td>
<td>Danielle Feinstein</td>
<td>Research Assistant</td>
<td>American University in Cairo, Egypt (G)</td>
<td>2015</td>
</tr>
<tr>
<td></td>
<td>Johanna A. Haffenden</td>
<td>Research Assistant</td>
<td>Harris Academy South, UK</td>
<td>2014-2015</td>
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<td></td>
<td>Sonwabo Ngcelwane</td>
<td>Research Assistant</td>
<td>University of Cape Town, South Africa</td>
<td>2015</td>
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<td></td>
<td>Citra Wardhani</td>
<td>Research Assistant</td>
<td>Universitas Indonesia, Indonesia (PhD Candidate)</td>
<td>2015</td>
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<td></td>
<td>Michelle Bonatti</td>
<td>Research Assistant</td>
<td>Buenos Aires University, Argentina (PhD Candidate)</td>
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<td></td>
<td>Audrey Michaud</td>
<td>Research Assistant</td>
<td>Coady Institute/SFXU</td>
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<td>2014</td>
<td>Rebecca Schnitter</td>
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<td></td>
<td>Angela Easby</td>
<td>Research Assistant</td>
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<td>2014</td>
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<td>Joana Silva</td>
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<td>University of Victoria</td>
<td>2014</td>
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<tr>
<td>2012</td>
<td>Tim Nugent</td>
<td>Communication Team</td>
<td>University of Victoria</td>
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<tr>
<td></td>
<td>Megan Cronkite</td>
<td>Communication Team</td>
<td>University of Victoria</td>
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