COMMUNITY ENGAGEMENT: BEYOND THE CARNEGIE CLASSIFICATION

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Wisconsin

- 25% cheese
- 25% brats
- 25% Packers
- 90% beer*

*poor math caused by beer*
THE CARNEGIE CLASSIFICATION

The Carnegie Foundation’s Community Engagement (CE) Classification has been the leading framework for recognizing and describing institutional diversity in U.S. higher education for the past four decades.

The Carnegie Classification for CE is an elective classification, qualifying institutions that have sufficient breadth and depth in CE activities, processes and infrastructure.
The Medical College of Wisconsin (MCW) received the Carnegie Classification in 2015.

MCW is one of four medical schools that have received the classification.

MCW also includes CE as one of its four missions.
COMMUNITY ENGAGEMENT

"You give me half the fish, and I'll tell my mom to let you live."
COMMUNITY ENGAGED RESEARCH (CEnR)

CEnR is a process of inclusive participation that supports mutual respect of values, strategies, and actions for authentic partnership of people affiliated with or self-identified by geographic proximity, special interest, or similar situations to address issues affecting the well-being of the community.

CE SURVEY

• Five survey questions: CEnR & CBPR Projects, Publications, coursework, awards and outreach activities

• Survey Purpose: to help ascertain how departments in more particularly, and faculty members in general, are furthering the CE mission and via what activities
MCW CE SURVEY RESULTS

- Total Surveyed: 3017
- Total Survey Responses: 1693
- Total Involved in CE Activities: 326

Legend:
- Staff (2015)
- Faculty (2014)
Faculty/Staff Community Engagement Engagement Survey, 2015.
MCW Office of the Senior Associate Dean for Community Engagement
OFFICE OF COMMUNITY ENGAGEMENT

Community Engagement Core:
- Infrastructure
- Facilitation Services
- Education
- Seed Grants

- President’s Community Engagement Award
- Community Engagement Week
- Community Engagement Learning Repository
- Community Engagement Mobile App
## MCW COMMUNITY ENGAGEMENT CORE (CEC)

### Facilitation Services

- Health Science Square
- Consultation Services
- Project & Grant Development
- CE Learning Repository
- Dissemination
MCW COMMUNITY ENGAGEMENT CORE (CEC)

<table>
<thead>
<tr>
<th>Education</th>
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<tbody>
<tr>
<td>• Training &amp; Education Modules</td>
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<td>• Mentoring Network</td>
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<td>• CE Immersion &amp; Mini Fellowships</td>
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Seed Grant Program

- Seed Grant Funding
- Seed Grant Collaborations
“When facing a difficult task, act as if it is impossible to fall. When going after Moby Dick, bring along the tartar sauce.”

-Anonymous
Thanks!